

Alternative approach to techniques used in the creative process for Environmental Design Students [OCAD]

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Alternative approach to techniques used in the creative process for Environmental Design Students [OCAD]

1. Analysis - Mental Reaction to the existing space
2. Creative process
3. Technologies used, software and hardware
4. Examples



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🌀 methods of recording impressions

- Walks - visits to the space [mental record, doesn't require new technology]
- Sketches [digital tablets]
- Written Notes [text messages - mobile phones, iPhones, Lap Tops-handwriting recognition software]
- Digital Photos [various possibilities with digital cameras]

🌀 understanding needs [raising the questions in search for solutions]

- recording of conversations with clients; audio, video
- research; internet, forums, blogs

🌀 comparative cases

- your own
- internet
- printed material [magazines, books in PDF formats]



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🌀 various “new technologies” projects

- environmental issues web sites
- community portals
- research projects
- self promotion projects

🌀 communicating with clients

- photo blogs
- written blogs

🌀 documenting creative process

- recording creative process
blogs, digital photos, video
- presenting final project
photo - sketch albums
quick time, VR and video
web sites
power point presentations
PDF interactive documents - presentations



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Platforms

- PC
- Apple

Software

- Adobe Creative Suite CS3
[Photoshop, Illustrator, InDesign, GoLive, Acrobat Professional]
- Adobe Flash
- QTVR Authoring Studio
[PT Mac, VR Worx, Sticher]
- Totally Hip Live Stage pro
[QuickTime authoring]
- iPhoto, iMovie, iDVD,
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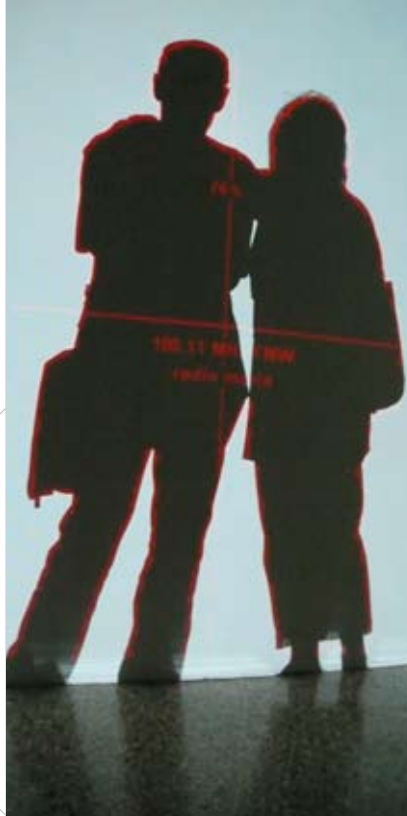
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Orphan Spaces Charrette [<http://orphan.urbansquares.com/>]
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Virtual Architecture [<http://www.virtualsciences.net/>]
Wikipedia Environmental Design
[http://en.wikipedia.org/wiki/Environmental_design]

QuickTime VR projects

BTAA - [http://www.btaa.net/05virtual/st_john_vr.htm]
Crombie Park
[<http://www.urbansquares.com/special07.html>]

Blogs

New Media Fest [<http://www.newmediafest.org>]
[http://www.javamuseum.org/2007/a_and_b/?page_id=16]
Socialfiction.org
[<http://socialfiction.org/index.php?search=psychogeography>]

PDF presentations

Psychogeography
Old Toronto

